

Digital Presentation



FROM THE SEA OF GALILEE



FROM THE SEA OF GALILEE Fully Natural Beauty Products







WHAT IS OUR STORY?

We family farm our olives around the Sea of Galilee. We uniquely and exclusively use all the olive and do not dispose of any residue to the environment. We press our olives into **Capernaum Extra Virgin Olive Oil** and create in our labs **Olea Essence** natural beauty products.

We then turn the olive residue in a patented process into **EcOlea** green cleaning line.

We carved in stone the values we follow: Tradition, Family, Sustainability, Innovation.



WHY IS OLEA ESSENCE RELEVANT?

Olea Essence brings the world of health and personal care, the full scope of the **olive tree advantages** mainly antioxidants including Tocopherol which is also called "the youth Vitamin E", best for the skin, and Polyphenols, also, Oleic acid, Linoleic acid, Omega 6, Omega 9 and unsaturated fats that together with Vitamin K help preventing internal inflammations.

Olea Essence lines are based on **olive culture tradition**, rooted deeply in the region of the Sea of Galilee. Olea Essence invests in **new research** resulting in **cutting edge innovation** and in new sustainable **environmental** approach leading to massive saving of our water table and water sources.



WHAT IS OUR RELATIVE ADVANTAGE?

Years of Olea Essence's R&D and olive culture, were and are still focused on the Olive being a rich and valuable natural source of **anti-oxidants**, healthy **vitamins** and **minerals**. The Olive antioxidants in our products mainly serve as an extremely important free radical scavenger, also, combined with other special essential natural oils and plant extracts we balance secretion of oil glands and create a unique blend that activates anti-aging properties and maximizes their wholesome effect on skin and hair aiding in softening, smoothing and bestowing shine and flexibility.



COMPANY PROFILE

- Group of three companies
- Enlisted 2004, started to operate 2007
- Ownership Dani Hofman, Haama group, Avner (CEO)
 & Smadar Talmon
- Location Ancient Qatzrin
- Employees 22
- Focus production of high quality olive oil, olive oil skin care, olive extracts products
- Distribution early stages of export mainly Asia Pacific, owned POS mainly Qatzrin visitors' center
- WWW.OLEAESSENCE.COM













OLEA ESSENCE HOLISTIC OLIVE CULTURE



OLEA ESSENCE FULLY NATURAL PRODUCTS

ANTI-AGING SERIES



FROM THE SEA OF GALILEE

Face Moisturizing Day Cream with Silk Normal to Dry Skin

10 MG F C 69 DZ

Ca Come

to Ba

13CE 03

Eye Cream

ANTI-AGING PRODUCTS



ANTI-AGING PRODUCTS cont.



ESSENTIAL SERIES

Ver Roma

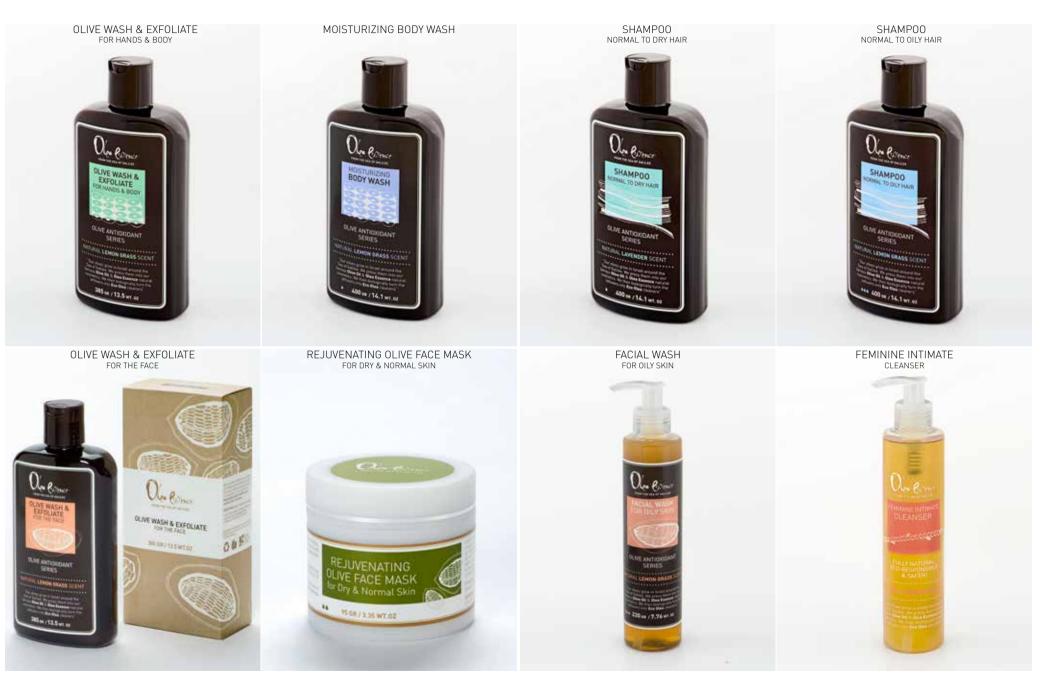
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Ole Corner

ESSENTIAL PRODUCTS







ESSENTIAL PRODUCTS cont.



BABIES & MUMS

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129 ML : 4.05 PL 02





MENS PRODUCTS



MENS PRODUCTS cont.



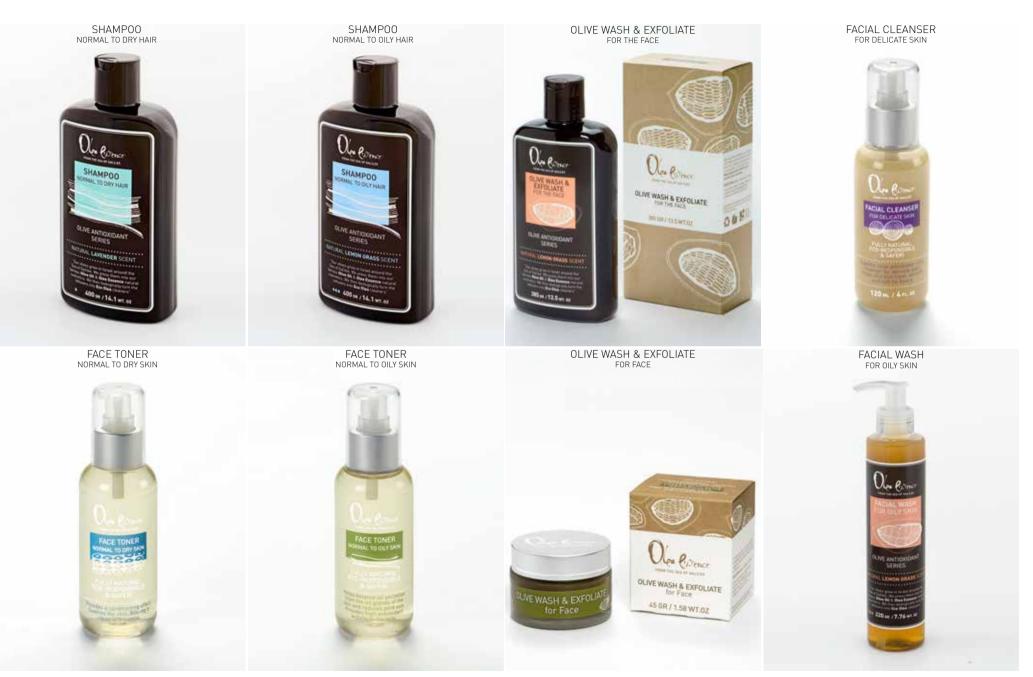
MENS PRODUCTS cont.

FACIAL CLEANSER FOR DELICATE SKIN









BATH PRODUCTS cont.



FACE TONER NORMAL TO DRY SKIN

MOISTURIZING BODY WASH





ECO OLEA GREEN CLEANING PRODUCTS



REDENTLY NATIONAL SCIENT NEWS SCIENT: LEMON GRADS

ECO

GEL

LOR & SCHIT PHE

DISH WASHER

BARARE REMOVING FROM BLACK / PERCEP NUM / DERIGNES / STAINLESS

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LEFEM

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ECO



ECO

SAFE?

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DISH LIQUID

Contra Contrato, SC Staff, or

SPECIAL PROPERTY IN CLASS / PLANT

POR DISTANCE (STAIN, FOR STAIN.

GREEN CLEANING

WHOLE FOODS MARE

ECO-SCALE



EXTRA VIRGIN OLIVE OIL ORGANIC, RAW, UNFILTERED & FRESH

Que firmer

Olea Corence

CAPERNAU

Virgin Olive O

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ve Piemer

anen

Olos Citeme

Que-

Que

Ola Come

CAPERNAUM EXTRA VIRGIN OLIVE OIL

SOME OF OUR STORES









