



AFIFIT
Food Industries



Vegan snacks based on Peas or Chickpeas (Hummus) or Lentils

We produce a wide selection of shapes and taste profiles to choose from.

Make it your own!

'Better For You' Snacks

Targeting health conscious and experience seeking consumers that are not willing to give up on taste and texture, we developed a wide range of minimally processed snacks, flat breads and cereals made from pulses, such as peas, lentils and chickpeas, and blended them with exciting innovative flavors.

All our products have multiple benefits as they are baked, vegan, gluten free, rich in protein and fiber, and low in fat, making them the perfect answer to snacking on the go.

Flat Breads

We are revolutionizing the flat breads category with tasty items made from pulses combining high nutritional levels with Incredible texture.

Made from only 3-4 ingredients that are minimally processed and contain 17-19% protein, 10-20% fiber and only 2-5% fat (depending on ingredients).



Flat Bread

Length: 50-70 mm
Width: 45 mm
Thickness: 5 mm

Morning Cereals

Redefining the cereal sector with an exciting development designed for on-the-go and health conscious consumers.

Made from lentils and whole rice With over 20% protein, and 25% dietary fiber and with no added sugar, these revolutionary cereals appeal to adults looking for health benefits that also taste great.



Cereal Rings

Diameter: 15 mm
Thickness: 3 mm



Cereal Balls

Diameter: 7-13 mm

Savory & Crispy Snacks

Our snacks provide a tasty, healthy, and sophisticated alternative to traditional snacks such as potato or corn chips. We have a wide range of unique and exciting taste profiles that can be matched with different shapes.

Made from Approx 70% pulses, supercharged with protein and fiber while being low in fat.



Flat Crisps

Length: 25-60 mm
Width: 25 mm
Thickness: 3 mm



Crispy Sticks

Length: 30-70 mm
Diameter: 10 mm



Diamond Crisps

Length: 40 mm
Width: 25 mm
Thickness: 3 mm

About Afifit

Family-owned company since 1958 that grew to become one of Israel's leading manufacturers of baked crackers, pretzels, biscuits, as well as extruded snacks, flat breads and cereals.

Located near Nazareth, Afifit serves the local market as well as customers in Europe and North America. Afifit is a major private label supplier and has an extensive B2B activity, as well as direct presence in the market using its own brands.





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