



Nature friendly towels  
FOR ALL USES



WHY DRY YOUR PETS WITH OUR  
BAMBOO TOWELS?

Because we only have **one**  
**planet**



# Agenda

## Reducing environmental damage

Production of ecological consumer products for everyday use.

1

## Improving consumer experience

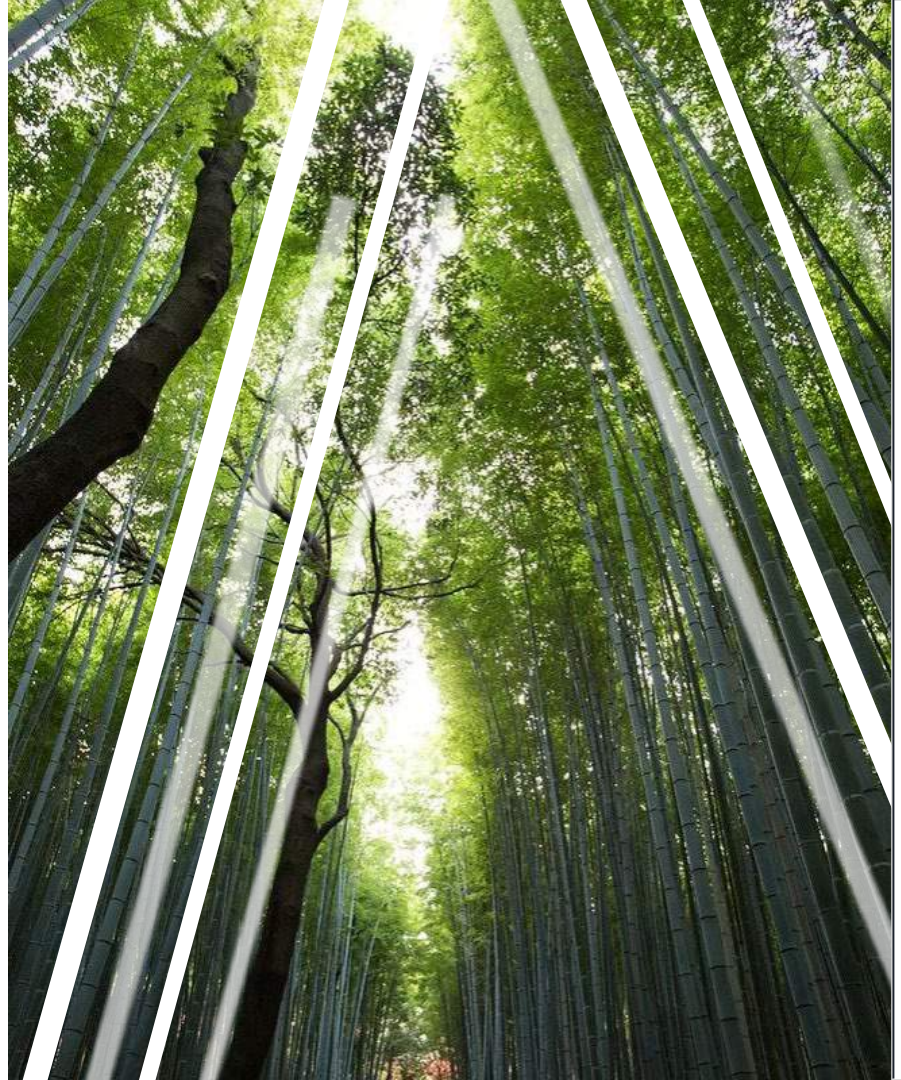
Cleo bamboo towels are soft and gentle, leaves no fibers and have a significant absorption capacity. The fact that these towels are 100% ecological & biodegradable (with the right use of bamboo) makes the customer an activist for nature.

2

## Increasing the use of bamboo as an ideal raw material

An ideal bamboo towel for wiping, cleaning, drying and absorbing for any purpose. From wiping and drying body, hair, hands to wiping and drying work surfaces, marble, tools, windows, etc. Our Towels are specially made to easily wipe and dry. Also can be use as a liquid absorbent product for liquids, due to its high absorbency. In addition, they can be machine washed up to 5 times.

3





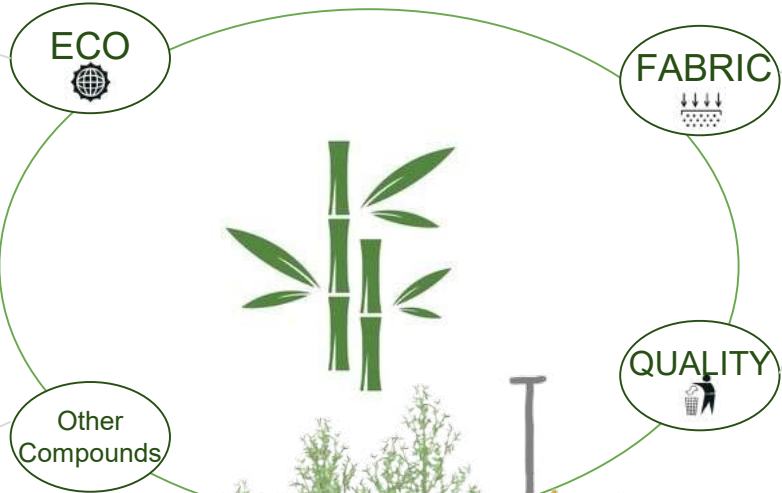
A decorative graphic on the left side of the slide consists of two overlapping geometric shapes: a dark blue parallelogram and a light green parallelogram, both pointing towards the right.

01

# The Bamboo plant

# Currently 2 brands own about 30% of the US based bamboo market.

In the vision of a green world and clean air for humans, bamboo plays a crucial role in helping to fight global warming as it is considered in nature's best substitute for the raw material of consumer products. It absorbs a huge amount of carbon dioxide and releases 30% more oxygen (a major reason for contributing to the environment). Bamboo has an amazing ability to grow fast and no other plant on earth can compete in its level of growth.



Extra soft, flexible fabric with a very high absorption capacity (per liter of liquid per square meter of towel) and dries quickly in about 10 minutes in the sun.

Grows rapidly in almost every agricultural area and even in non-agricultural land, it has a minimal environmental impact with above average growth output (0.5 meters per day - up to a maximum height of 30 meters within 8 weeks).

For home use, bamboo towels can be used as towels for drying and wiping hands / body, cleaning surfaces, dishes, animals and absorbing liquids. The bamboo towels do not leave fibers and are used as towels for everything.

Organic, economical and an ideal alternative to harmful raw materials. Meets extreme weather conditions that most plants are unable to Absorbs up to 1.78 tons of CO2 per tree trunk per year. Does not require agricultural chemicals to grow



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02

## Product advantages & Benefits



- 100% ORGANIC ✓
- Absorbs twice as much as a regular towel ✓
- Machine Washable up to 5 times ✓
- XXXL size 31.5" X 15.7" / 80cm X 120cm ✓
- Highly durable ✓
- Convenient package (boxes of 10,25,50 units) ✓
- Lint free ✓
- Extremely soft ✓
- Disposable & Reuseable (up to 85 times) ✓
- Leaves no fibers ✓
- Antibacterial ✓



**GROWS**

**30x**

**FASTER THAN TREES**



**ULTRA  
SUSTAINABLE**

**PRODUCES**

**30%**

**MORE OXYGEN**



**REDUCES  
DEFORESTATION**

**ABSORBS**

**35%**

**MORE CARBON**



**KIND TO  
YOUR SKIN**



On the left side of the slide, there are two overlapping geometric shapes: a dark blue parallelogram and a light green parallelogram, both pointing towards the right. The background of the entire slide is a scenic photograph of a lush green valley with rolling hills and a blue sky with scattered white clouds.

# 03 Specification

# Specification

## Summary:

**GSM:** 95 GSM (can't be more than that -otherwise it will leave fibers.

**Material:** 70% VISCOSE, 30% BAMBOO.

## COA - Certificate of Analysis

Part Number	Part Description	Composition	Sales Order	Customer PO	Packing List	Work Order/Lot	COA Issue Date
12SQ95V70B30800	95gsm SQ VIS 70% BAMBOO 30% 800mm	70% VIS* 30% BAMBOO	SO21T000081	Feb 2021	PK21T000157	WOT0081278	03/03/21

Test Type	Unit	Standard	Minimum Result	Maximum Result	Average Result	SD	Min. Specification	Max. Specification
UNIT WEIGHT	GSM	WSP 130.1/ERT 40.3-90	94.64	95.76	95.20	0.17	85.50	104.50
THICKNESS	mm	WSP 120.6/ERT 30.5-99	0.97	1.03	1.01	0.01	0.91	1.15
DRY TENSILE STRENGTH MD	N/50mm	WSP 110.4/ERT 20.2	146.30	167.73	156.60	5.62	100.00	250.00
DRY TENSILE STRENGTH CD	N/50mm	WSP 110.4/ERT 20.2	54.00	62.16	58.53	1.86	40.00	130.00
ABSORPTION CAPACITY	gr/gr	WSP 010.1/ERT 10.4	9.83	15.93	11.68	2.12	8.00	17.00
T.C BACTERIA	CFU/gr	USP 61	0.00	100.00	Comply		0.00	100.00
PATHOGENS	CFU/gr	USP 61	0.00	0.00	0.00	0.00	0.00	0.00
MOLD/YEAST	CFU/gr	USP 61	0.00	10.00	Comply		0.00	10.00

\* Comply – means that all results are below their max limit as shown.





“The earth is what we all have in common.”



- Climate convention – Glazgo 2021