



NUTS BASED SNACKS AND FOOD INGREDIANTS

OUR LOVE STORY WITH PEANUTS



IN THE 1960S, AVRAHAM SHEKARCHI, A PIONEER OF THE ISRAELI PEANUT INDUSTRY, ESTABLISHED A PEANUT SHELLING FACTORY AND THUS LAID THE CORNERSTONE FOR J&G PECANS (SHEKARCHI LTD.). AVRAHAM'S WIFE SIMCHA AND SON YAAKOV CONTINUED IN HIS FOOTSTEPS, AND OVER THE YEARS THE FACTORY EXPANDED AND EVOLVED. J&G PECANS, WHICH SPECIALIZES IN THE PRODUCTION AND PROCESSING OF NUTS AND NUT PRODUCTS, WAS ESTABLISHED IN 1982. CURRENTLY, GADI ALONI AND ITZIK RODITI SERVE AS THE CO-CEOS OF J&G PECANS, WHICH CONTINUES TO UPHOLD ITS TRADITION AS A FAMILY-RUN BUSINESS.

J&G PECANS AND SHEKARCHI LTD. DOMINATE THE ISRAELI MARKET FOR NUT ROASTING AND THE DISTRIBUTION OF NUTS AND THEIR PRODUCTS. THE COMPANIES' CUSTOMERS INCLUDE FOOD FACTORIES AND FOOD COOPERATIVES, AS WELL AS FOOD IMPORTERS AND FOOD DISTRIBUTION COMPANIES, NUT WHOLESALERS, AND ROASTING FACTORIES. J&G SUPPLIES ITS CUSTOMERS WITH FINISHED NUT PRODUCTS, WHICH ARE THEN SOLD TO CONSUMERS, AS WELL AS RAW INGREDIENTS, WHICH FOOD COMPANIES INCORPORATE IN THEIR OWN PRODUCTS. IN ADDITION, J&G SUPPLIES A VARIETY OF DESIGNATED PRODUCTS THAT ARE CUSTOMIZED FOR INDIVIDUAL CLIENTS, PER REQUEST. THE COMPANY'S FACTORIES, WHICH ARE LOCATED IN THE CITIES OF HADERA AND CAESAREA, HAVE 120 EMPLOYEES.

PRODUCT QUALITY IS THE TOP PRIORITY AT J&G PECANS, AND THE COMPANY APPLIES A THOROUGH AND RIGOROUS SYSTEM OF QUALITY ASSURANCE. IN ADDITION TO BEING APPROVED BY THE ISRAELI MINISTRY OF HEALTH, J&G PECANS IS ISO 9001-CERTIFIED AND IS CURRENTLY IN THE PROCESS OF RECEIVING CERTIFICATION FOR THE HACCP STANDARD FOR FOOD SAFETY CONTROL. ADDITIONALLY, J&G PECANS AND SHEKARCHI LTD ARE APPROVED SUPPLIERS FOR THE LARGEST FOOD COMPANIES SUCH AS TNUVA, STRAUSS-ELITE, NESTLÉ AND UNILEVER. J&G PECANS AND SHEKARCHI LTD ARE GROUNDNUTS BOARD CERTIFIED DISTRIBUTORS OF ISRAELI PEANUTS, AND ALL THEIR PRODUCTS ARE CERTIFIED KOSHER UNDER BADATZ SUPERVISION.

OVER THE PAST FEW YEARS, J&G PECANS HAS BEGUN TO EXTEND ITS SCOPE AND TO ESTABLISH ITS STATUS AS AN INDUSTRY LEADER IN MARKETS OUTSIDE OF ISRAEL, INCLUDING MARKETS IN NORTH AMERICA, EUROPE, SOUTH AMERICA, AND THE FAR EAST. J&G'S FINANCIAL REPORTS SHOW AN IMPRESSIVE GROWTH TREND IN THE COMPANY'S SALES; IN 2008, THE COMPANY'S TOTAL REVENUE IN ISRAEL AND WORLDWIDE WAS APPROXIMATELY 35 MILLION DOLLARS.



FROM PEANUTS TO PEANUT BUTTER



J&G PECANS AND SHEKARCHI LTD. OWN TWO FACTORIES IN ISRAEL: A PEANUT SHELLING FACTORY IN THE CITY OF HADERA, AND A FACTORY IN CAESAREA THAT SPECIALIZES IN NUT PROCESSING AND NUT PRODUCTS. THE COMPANY FACTORIES USE ADVANCED TECHNOLOGICAL EQUIPMENT, SOME OF WHICH WAS DEVELOPED IN-HOUSE, AND THIS TECHNOLOGY CONSTITUTES PART OF J&G'S INTELLECTUAL PROPERTY.

J&G PECANS HAS A HIGHLY EFFECTIVE STORAGE AND DISTRIBUTION SYSTEM THAT ENSURES BOTH THAT THE COMPANY'S PRODUCTS REACH CUSTOMERS PRECISELY ON TIME, AND THAT THEY ARE MAINTAINED IN APPROPRIATE STORAGE CONDITIONS THAT PRESERVE EACH PRODUCT'S DELICIOUS FLAVOR.

DEVELOPMENT AND PRODUCTION PROCESSES

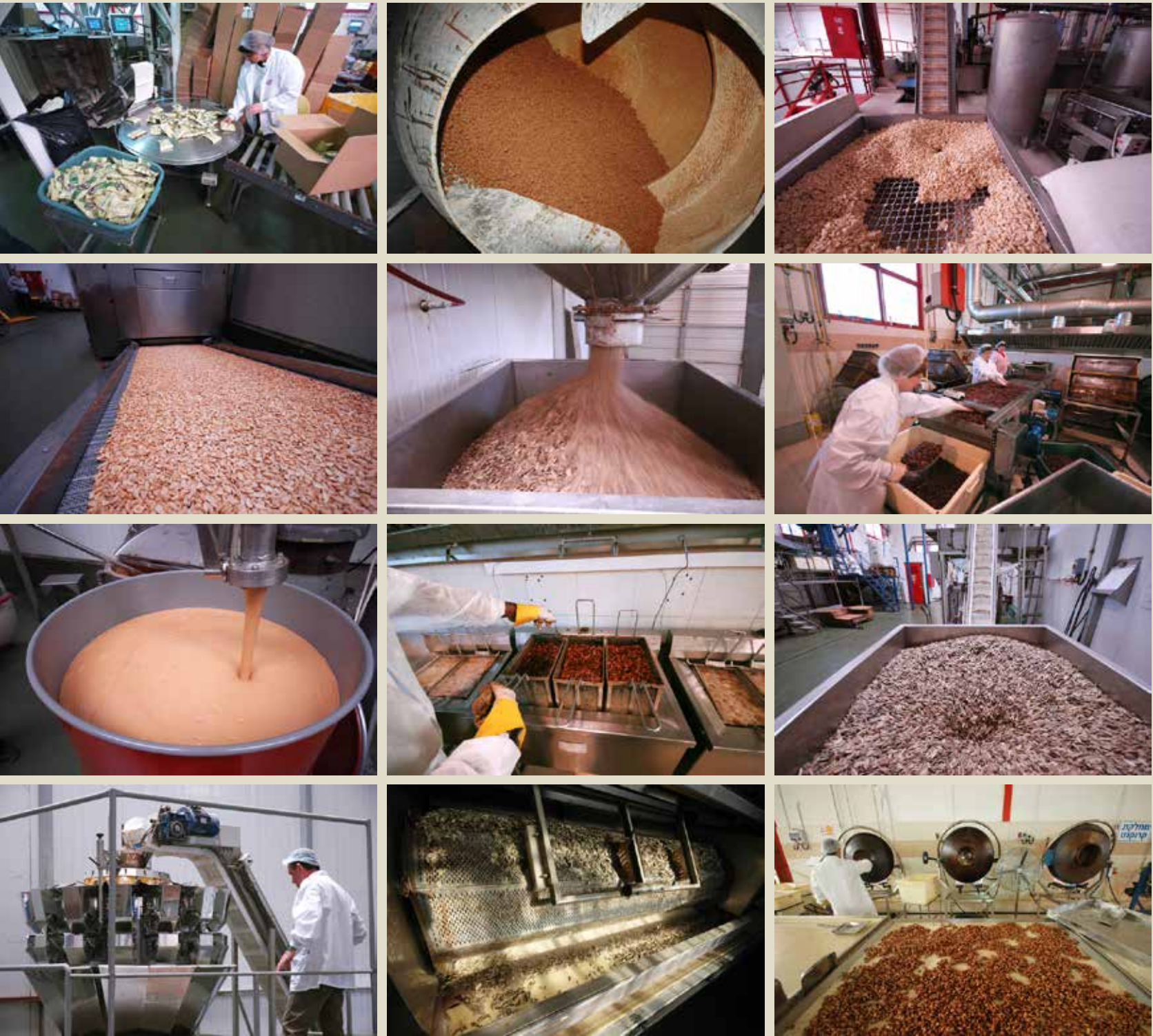
J&G'S FACTORIES EMPLOY A RESEARCH AND DEVELOPMENT TEAM COMPRISED OF FOOD TECHNOLOGISTS AND DEVELOPMENT ENGINEERS. THE TEAM IS RESPONSIBLE FOR DEVELOPING THE COMPANY'S PRODUCTS AND FOR OVERSEEING PRODUCTION. AT J&G PECANS, PRODUCTS ARE DEVELOPED ACCORDING TO MARKET DEMAND AND IN RESPONSE TO SUGGESTIONS MADE BY THE COMPANY MARKETING DEPARTMENT. J&G'S MARKETING DEPARTMENT SPECIALIZES IN IDENTIFYING FUTURE MARKET TRENDS IN THE FIELD OF NUT ROASTING AND PROCESSING, AND IN ACCORDANCE WITH THESE TRENDS, THE DEPARTMENT ASSISTS THE RESEARCH AND DEVELOPMENT TEAM IN DECIDING WHICH NEW PRODUCTS TO FOCUS ON.

THE QUALITY ASSURANCE SYSTEM IS RESPONSIBLE FOR QUALITY CONTROL IN THE FACTORIES AND FOR UPHOLDING THE QUALITY STANDARDS FOR WHICH J&G PECANS IS CERTIFIED. J&G'S CERTIFICATIONS PROVE THAT ITS FACTORIES MAINTAIN THE HIGHEST QUALITY STANDARDS OF THE FOOD INDUSTRY, BOTH IN ISRAEL AND WORLDWIDE.

PRODUCTS

J&G PECANS SUPPLIES ITS CUSTOMERS WITH NATURAL, PROCESSED AND RAW INGREDIENTS, AS WELL AS WITH READY-TO-EAT SNACKS THAT ARE BOTH FRESH AND DELICIOUS. FRESH NUTS ARRIVE PACKAGED AT THE J&G FACILITIES AND THEN UNDERGO A LONG, RIGOROUS PROCESS BEFORE LEAVING THE FACTORY GATES AS FINE J&G PRODUCTS. THE COMPANY'S FACTORIES ARE EQUIPPED WITH THE NECESSARY TECHNOLOGY TO ENSURE OPTIMAL CONDITIONS FOR THE MANUFACTURE AND SUPPLY OF SUPERIOR PRODUCTS.

J&G PECANS IS ATTUNED TO THE NEEDS OF ITS CUSTOMERS AND PROVIDES ITS CLIENTS WITH PRODUCTS THAT ARE TAILORED TO THEIR INDIVIDUAL SPECIFICATIONS, AS WELL AS WITH CUSTOMIZED PACKAGING. CUSTOMERS MAY REQUEST PRODUCTS IN ANY FORM, SIZE OR FLAVOR. J&G PECANS IS EXPERIENCED IN DEVELOPING NEW FLAVORS: FOR EXAMPLE, IT WAS THE FIRST TO DEVELOP THE HONEY-BAKED PECAN, A SWEET TREAT MADE OF PECAN NUTS, HONEY AND SUGAR, WHICH IS NOW A STAPLE IN EVERY HOME IN ISRAEL. THE HONEY-BAKED PECAN IS MANUFACTURED USING INNOVATIVE FOOD PROCESSING TECHNOLOGIES THAT GIVE THE PRODUCT A UNIQUE AROMA, A CRUNCHY TEXTURE AND A LONG SHELF LIFE. LIKEWISE, "KABUKIM" (PEANUTS COATED WITH A CRUNCHY SHELL), ONE OF THE MOST POPULAR TREATS IN ISRAEL, WAS AN INSIGNIFICANT SNACK UNTIL J&G DEVELOPED ITS FAMILIAR FLAVOR AND ADAPTED IT FOR THE ISRAELI PALATE.



AROMA OF FRESHNESS



HONEY-BAKED PECANS

A UNIQUE SWEET DELICACY MADE OF PECAN NUTS, HONEY AND SUGAR. J&G PECANS DEVELOPED THE HONEY BAKED PECANS UTILIZING NOVEL FOOD PROCESSING WHICH GIVES THE PRODUCT ITS UNIQUE AROMA, CRUNCHINESS AND LONG SHELF LIFE.



J&G'S SNACKS ARE NOT JUST DELICIOUS, THEY ARE UNCOMPROMISINGLY FRESH. CUSTOMERS MAY ORDER SNACKS IN ANY SIZE OR QUANTITY, AND IN ANY PACKAGE.

DRY-ROASTED AND SALTED

- SUNFLOWER SEEDS – THE WELL KNOWN ISRAELI LONG TYPE SUNFLOWER SEEDS
- SEASONED SUNFLOWER SEEDS
- PISTACHIOS
- PUMPKIN SEEDS
- ALMONDS
- WATERMELON SEEDS
- CASHEWS
- PEANUTS
- MIXED NUTS
- SALT-ROASTED SOY NUTS



SUGAR FREE SNACKS



■ SESAME SNACK



■ PEANUTS SNACKS



■ ALMONDS SNACKS



■ CASHEWS SNACKS

CARAMEL-COATED NUTS



■ CANDIED PEANUTS



■ CANDIED ALMONDS



■ CANDIED CASHEWS

■ CANDIED HAZELNUTS



COATED WITH FLOUR AND SPICES



■ AMERICAN BOTNIMOS (AMERICAN KABUKIM)



■ BOTNIMOS (KABUKIM)



■ SESAME BOTNIMOS (SESAME KABUKIM)



■ GRILL BOTNIMOS (GRILL-FLAVORED KABUKIM)

■ BARBECUE BOTNIMOS (BARBECUE-FLAVORED KABUKIM)



■ MEDITERRANEAN MIX – A MIX OF SUNFLOWER SEEDS AND PEANUTS WITH A MILDLY SPICY COATING

■ COATED, SPICY SUNFLOWER SEEDS

OIL ROASTED AND SALTED



■ FRIED PEANUTS

■ FRIED ALMONDS

■ FRIED CASHEWS

MEDITERRANEAN SWEET SNACKS



■ TURKISH DELIGHT



■ TURKISH DELIGHT WITH ALMONDS/PISTACHIO/CASHEW



■ TURKISH DELIGHT WITH ALMONDS&PEANUTS



■ MARMALADE-STRIPS



■ MARMALADE



■ COCONUT SNACK-WHITE



■ COCONUT SNACK-PINK
OPTIONALY IN VARIED COLORS



■ NOUGAT



■ PEANUTS SNACK



■ SESAME SNACK

THE HIGHEST QUALITY



HONEY-BAKED PECAN PIECES

A UNIQUE SWEET DELICACY MADE OF PECAN NUTS, HONEY AND SUGAR. J&G PECANS DEVELOPED THE HONEY BAKED PECANS UTILIZING NOVEL FOOD PROCESSING WHICH GIVES THE PRODUCT ITS UNIQUE AROMA, CRUNCHINESS AND LONG SHELF LIFE.



J&G PECANS SUPPLIES FRESH, HIGH-QUALITY RAW INGREDIENTS TO LARGE FOOD COMPANIES, WHICH INCORPORATE THESE INGREDIENTS IN THEIR PRODUCTS. J&G CUSTOMERS MAY ORDER RAW INGREDIENTS IN VARIOUS SIZES AND QUANTITIES, ACCORDING TO THEIR NEEDS, AS WELL AS A VARIETY OF PACKAGES.

CHOPPED AND/OR ROASTED AND/OR SALTED NUTS



ALMONDS PIECES



WALNUTS PIECES



PECAN PIECES



HAZELNUT PIECES

CASHEW PIECES

PEANUTS PIECES

PISTACHIO PIECES

PUMPKIN KERNELS

SUNFLOWER KERNELS

CROCANTS AND CARAMEL-COATED NUTS PIECES



PEANUTS PIECES



CASHEW PIECES



PISTACHIO PIECES



HAZELNUT PIECES

PECAN PIECES

ALMONDS PIECES

NUT PASTES

- HAZELNUT PASTE
- PEANUT BUTTER
- ALMONDS PASTE (ROASTED/NON-ROASTED)
- CASHEW PASTE
- PISTACHIO PASTE



NATURAL FLAVORS



NUTS AND PEANUTS

- CRUSHED WALNUTS
- GROUND WALNUTS
- SHELLED WALNUTS
- SHELLED PEANUTS
- PEANUTS IN SHELLS
- PEANUT HALVES
- GROUND PEANUTS
- BLANCHED PEANUTS
- BLANCHED ROASTED PEANUTS
- SUNFLOWER KERNELS
- PUMPKIN KERNELS
- SHELLED HAZELNUTS
- SHELLED PISTACHIOS
- SHELLED PECANS
- PECAN PIECES
- SLICED BLANCHED ALMONDS
- WHOLE BLANCHED ALMONDS
- SLIVERED ALMONDS
- BLANCHED ALMOND FLOUR
- NATURAL ALMOND FLOUR
- SESAME SEEDS

DRIED FRUIT

- DRIED PERSIMMO
- DRIED CITRON
- DRIED CHERRIES
- DRIED CRANBERRIES
- DRIED APRICOT
- GOLDEN SEEDLESS RAISINS
- DARK (SEEDLESS NATURAL) RAISINS
- CITRUS FRUIT CUBES
- CITRUS FRUIT STRIPS
- PRUNES
- DATES
- DRIED KUMQUAT
- SILAN (DATE HONEY)

J&G PECANS PROVIDES AN ENORMOUS VARIETY OF FRESH, NATURAL NUTS, PEANUTS AND DRIED FRUITS.





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